Strategic Planning Process

- Open forums
- Faculty/staff and student surveys
- Electronic forum for campus constituents
- Seven work groups with 112 participants
- Meetings with external groups (20)
- Electronic forum for external stakeholders
- Stakeholder Conference
- Board of Regents Retreat
- Mini-Retreat with Deans and Executive Team
- Committee Work

Strategic Planning Process – Current Activities

✓ Receiving feedback from university community
✓ Creating Implementation Teams and Plans
  - Cross-divisional
  - Examples: Academic Master Plan, Inclusive Excellence Plan, Enrollment Strategies Plan
✓ Forming Dashboard Metrics Team
  - Recommend metrics & targets for Executive Dashboard
  - Propose operational metrics
✓ Continuing College, Division, and Unit plans
Which part of the strategic plan do you want to discuss today? (check all that apply then select center button)

A. Mission, Vision, and Core Values
B. Student Success
C. Talent Development
D. Academic Innovation
E. Community Engagement
F. Institutional Excellence

Mission, Vision, and Core Values

✓ Mission - a statement that delineates, in concise language, why an institution exists and what its operations are intended to achieve.

✓ Vision - A clear description of what the institution intends to become within a certain timeframe.

✓ Core Values - Values are the characteristics we believe are important in how we do our work.
Recommended Mission Statement

As a public comprehensive university located in a major metropolitan area, Northern Kentucky University delivers innovative, learner-centered education and engages in impactful scholarly and creative activities, all of which empower students for fulfilling careers and meaningful lives, while contributing to the social and economic vitality of the region.
Recommended Vision Statements

2018 Vision

Alternate A:

Northern Kentucky University will be acclaimed by students, alumni, the region, and the state for:

- Our success...in producing outstanding graduates
- Our contribution...to regional progress and economic growth
- Our delivery...of distinctive academic programs
- Our dedication...to the development and wellbeing of our people
- Our effectiveness...in managing resources wisely and sustainably

Alternate B:

Through the delivery of distinctive academic programs, Northern Kentucky University will be acclaimed by students, alumni, the region, and the state for its success in producing outstanding graduates who contribute to regional progress and economic growth.
Recommended Core Values

- Excellence
- Integrity
- Innovation
- Inclusiveness
- Collegiality
The Strategic Plan provides the roadmap between the “current state” in 2013 and the “desired state” in 2018.
High-level Goals

✓ Student Success
✓ Talent Development
✓ Academic Innovation
✓ Community Engagement
✓ Institutional Excellence
Student Success

Provide a supportive, student-centered educational environment that promotes academic success, global awareness, and timely graduation.

1.1 Communicate and assess clear educational goals and learning outcomes that promote academic success and workplace values

1.2 Design and strengthen integrative support services for our diverse student body

1.3 Promote global and multicultural perspectives through curricular and co-curricular programs

1.4 Enhance the student experience

1.5 Promote financial access and affordability for students
Talent Development

Increase educational attainment levels of the region by serving more students, producing superior graduates, and promoting lifelong learning.

2.1 Produce skilled graduates prepared for the workforce
2.2 Assist graduates in the transition from college to work
2.3 Enroll more students to increase educational attainment levels
2.4 Recruit more transfer students into baccalaureate programs
2.5 Improve college readiness across the region and state
2.6 Inspire passion for lifelong learning across the region
Academic Innovation

Advance academic programs that are innovative, distinctive, experiential, and transdisciplinary.

3.1 Expand applied and experiential learning opportunities across the curriculum
3.2 Develop and expand transdisciplinary programs
3.3 Develop targeted programs and course delivery methods for post-traditional students
3.4 Enhance the quality, relevance, and sustainability of the academic program portfolio
3.5 Expand relevant programs in high-demand fields to meet regional workforce needs
Community Engagement

*Engage with community partners to catalyze regional growth and vitality.*

4.1 Expand business, industry, government, education, and civic agency partnerships

4.2 Support regional economic growth and job creation

4.3 Provide leadership, coordination, and support for public engagement activities
Institutional Excellence

Strengthen the capacity of the university to fulfill its mission and achieve its vision.

5.1 Recruit, retain, and develop outstanding faculty and staff
5.2 Secure our financial future through strategic investments, partnerships, and resource management
5.3 Improve organizational effectiveness
5.4 Generate new resources from public funds, private giving, and other revenue streams
5.5 Increase public awareness of NKU’s strengths and contributions to the region and state
5.6 Provide technology that supports effectiveness and innovation across campus
5.7 Expand and maintain facilities to meet the growing needs of the campus
Open Forum

Next Steps

September 6, 2013

# Timeline – Next Steps

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| **September 2013** | • Meetings with Faculty Senate, Staff Congress, Deans, Chairs, & SGA for feedback on draft  
|                  | • Open Forum meetings (Sept 5, 6, 18, 25, & 26)  
|                  | • Online form available  |
| **October 2013**  | Prepare final draft  |
| **November 13, 2013** | Presentation for Board approval  |
| **December 2013** | Prepare and print for public distribution  |
| **January 10, 2014** | Spring Convocation  |
| **January 29, 2014** | Planning Collaboration Retreat  |
