STRATEGIC PLANNING PROCESS

- Open forums in the spring semester (10)
- Faculty/staff and student surveys
- Electronic forum for campus constituents
- Seven work groups with 112 participants
- Meetings with external groups (20)
- Electronic forum for external stakeholders
- Stakeholder Conference
STRATEGIC PLANNING PROCESS

• Board of Regents Retreat
• Mini-Retreat with Deans and Executive Team
• Meetings with campus constituency groups in the fall
• Open forums in fall (5)
• Electronic forum for feedback during the fall
• Committee Work – spring, summer, fall
OUR MISSION

As a public comprehensive university located in a major metropolitan area, Northern Kentucky University delivers innovative, student-centered education and engages in impactful scholarly and creative endeavors, all of which empower our graduates to have fulfilling careers and meaningful lives, while contributing to the economic, civic, and social vitality of the region.
OUR 2018 VISION

Northern Kentucky University will be acclaimed by students, alumni, the region, and the Commonwealth for:

• *Our success* – in preparing outstanding graduates for a global society
• *Our contribution* – to regional progress and economic growth
• *Our delivery* – of distinctive academic programs
• *Our dedication* – to the development and wellbeing of our people
• *Our effectiveness* – in securing and managing resources sustainably
OUR CORE VALUES

- Excellence
- Integrity
- Inclusiveness
- Innovation
- Collegiality
GOALS & OBJECTIVES
OUR GOALS

• Student Success
• Talent Development
• Academic Innovation
• Community Engagement
• Institutional Excellence
STUDENT SUCCESS

Provide a supportive, student-centered educational environment that promotes academic success, global awareness, and timely graduation.
STUDENT SUCCESS

• Rigorous educational goals and learning outcomes
• Support for a diverse student body
• Inclusive excellence and global awareness
• Engaging student experience
• Financial access and affordability
TALENT DEVELOPMENT

Increase educational attainment levels of the region by serving more students, producing superior graduates, and promoting lifelong learning.
TALENT DEVELOPMENT

- Increase in enrollment and educational attainment levels
- Increase in transfer students
- Graduates prepared for their future
- Talent promotion and smooth transitions for graduates
- Lifelong learning pursuits
- Improvements in college-readiness
ACADEMIC INNOVATION

Advance academic programs that are innovative, distinctive, experiential, and transdisciplinary.
ACADEMIC INNOVATION

- Transdisciplinary programs, courses, and research
- Applied and experiential learning
- Programs and course delivery methods to meet diverse student needs
- Academic program portfolio with quality, relevance, and sustainability
- Program expansion in high-demand fields
A CONTINUUM OF DISCIPLINARY INTEGRATION

SINGLE DISCIPLINARY
Faculty from a single discipline teach and study concepts and principles specific to their discipline.

MULTIDISCIPLINARY
Faculty from different disciplines work together to teach and study concepts and principles from their respective fields.

INTERDISCIPLINARY
Faculty from different disciplines work together to teach and study concepts and principles by collaboratively exchanging information between and among disciplines.

TRANSDISCIPLINARY
Faculty from different disciplines work closely together to create new approaches to teaching and problem-solving through a shared conceptual model that integrates and transcends the separate disciplinary perspectives.
COMMUNITY ENGAGEMENT

Engage with community partners to catalyze regional growth and vitality.
COMMUNITY ENGAGEMENT

• Partnerships with business, government, education, and non-profit organizations
• Support for regional economic growth and job creation
• Leadership, coordination, and support for public engagement activities
INSTITUTIONAL EXCELLENCE

Strengthen the capacity of the university to fulfill its mission and achieve its vision.
INSTITUTIONAL EXCELLENCE

• Outstanding faculty and staff
• New resources from public funds and other revenue streams
• A secure financial future
• Organizational effectiveness
• Increase in public awareness of NKU
• Technology that supports effectiveness and innovation
• Facilities that meet growing needs
NEXT STEPS
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov. – Jan.</td>
<td>Plan publication &amp; distribution</td>
</tr>
<tr>
<td>January 10</td>
<td>Spring Convocation</td>
</tr>
<tr>
<td>January 29</td>
<td>Planning Collaboration Retreat</td>
</tr>
<tr>
<td>March 12</td>
<td>Presentation of metrics &amp; targets at Board meeting</td>
</tr>
<tr>
<td>Spring</td>
<td>Implementation teams working, ex: Academic Master Plan;</td>
</tr>
<tr>
<td></td>
<td>Enrollment Strategies; Financial</td>
</tr>
<tr>
<td>Spring &amp; Summer</td>
<td>College, Division, and Unit plans updated</td>
</tr>
</tbody>
</table>
STRATEGIC PLANNING COMMITTEE

- Richard Boyce
- Chuck Brown
- Katie Cox
- Dana Harley
- Zach Hart
- Geoffrey Mearns, Chair
- Stephanie Hughes
- Denise Robinson
- Mary Paula Schuh
- Arnie Slaughter
- Diane Sticklen-Jordan

Ex officio:

- Sue Hodges Moore
- Vickie Natale
- Kerri Beach

Supporting Staff: